

7thonline

Headquartered in New York City, 7thonline is a leading provider of demand planning solutions for the apparel, footwear, and accessories industries.

About 7thonline

7thonline is the unsung hero behind the scenes for Patagonia, Colony Brands, Michael Kors, and many other top retail brands. For 20+ years, we have been empowering retail businesses with unprecedented demand visibility, robust analytics, and actionable insights.

As data scientists and retail executives, we are passionate about cutting-edge technology with industry best practices. We develop software that is modular, interoperable, plug and play, and easy to use. Our clients truly appreciate the fact that our solution couples innovation with usability.

“ZK was a good match for our organization by allowing our developers to focus on writing Java code and xml templates.”

Keikai x 7thonline

At 7thonline, we provide a comprehensive suite of applications powered by retail specific machine learning & artificial intelligence that cater towards 7thonline’s clients’ needs. The Keikai spreadsheet drives value for our clients by allowing them to plan in an environment which is familiar to them through the similar look and feel of spreadsheets they are used to planning in.

Why Keikai

Prior to partnering with ZK Keikai, clients were using ZK Spreadsheet which worked well for us. We originally had used the Java Applet technology to cover the spreadsheet component of the system; when that technology became obsolete, we switched to an HTML5 solution.

“Our partners have responded positively, recognizing that we are the right solution for their business needs.”

There were other solutions on the market for HTML5 spreadsheets and based on our research, we felt ZK was a good match for our organization by allowing our developers to focus on writing Java code and xml templates, while the ZK UI/spreadsheet library handled all the UI front-end programming for us.

We found ZK/Keikai to be the perfect fit for our needs. Our developers were already familiar with its code, and our design team appreciated the flexibility of its UI. The 200+ ZK components and features made it easy for our developers to create efficient web applications, in addition to the spreadsheet itself. The new functionality gave our classic spreadsheet a modern touch and, with ZK Charts, we were able to offer our partners even more flexibility and functionality. As a result, our partners have responded positively, recognizing that we are the right solution for their business needs.

The Result

We are excited to report that our project is progressing as planned and is currently in the second phase of implementation. With three phases in total, each one is designed to deliver increasingly sophisticated solutions that meet the unique needs of our customers. So far, the customer response to our Phase 1 has been very positive, which has energized our team as we continue working on the project. One of the most exciting outcomes of Phase 1 has been the introduction of ZK Charts, which has been received with great enthusiasm by our clients. We are thrilled to see our users utilizing the drill-down capabilities to better understand their business needs, and we cannot wait to see how this translates into long-term benefits for everyone involved.

About Keikai

Keikai Spreadsheet is a modern & fast Ajax web spreadsheet component that brings Excel functionalities into your web application.

Keikai is powered by [ZK Framework](#). ZK is the leading enterprise Java Web framework with more than 2,000,000 downloads. ZK is deployed by a large number of Fortune Global 500 companies, including Barclays, Swiss RE, Deutsche Bank and more, providing them with the ability to rapidly create rich enterprise web applications in Java.

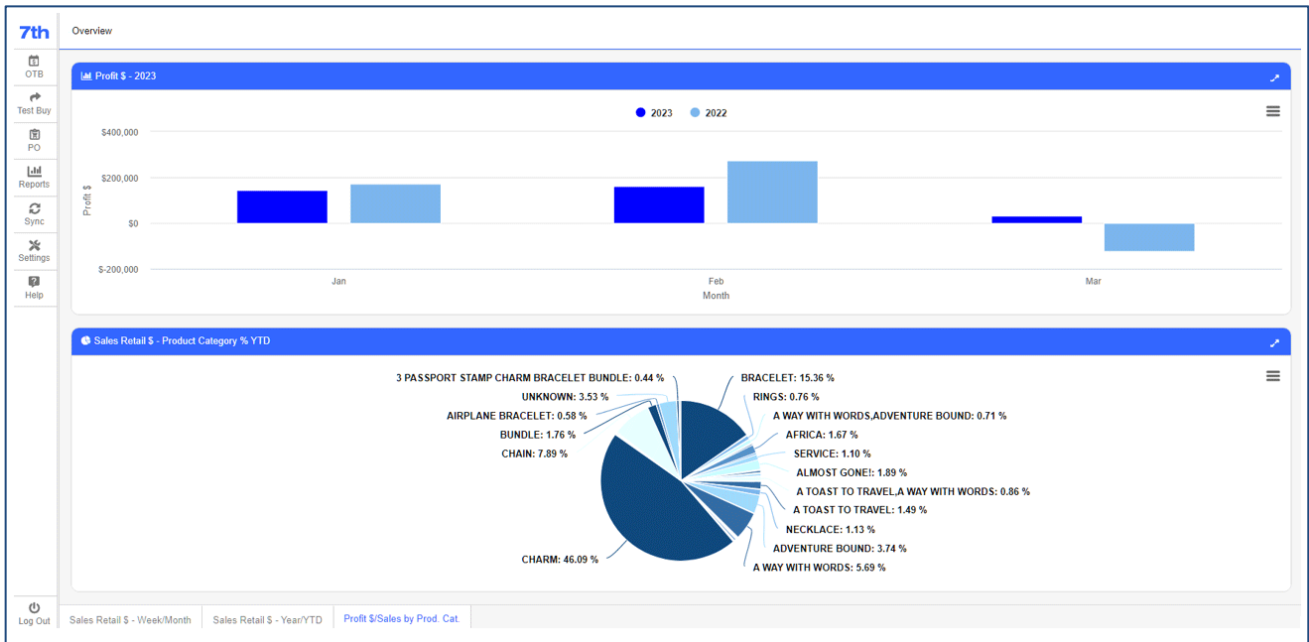
Contact us

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7th 2023											
OTB Save Save Close Freeze All SKUs First Prev. J51S Next Last Excel Populate Options											
Test Buy	SKU: J51S-NO VARIANT SKU Description: SILVER BOARDING PASS CHARM Owned Retail: \$78.00										
Reports	Total	Jan-23	Feb-23	Mar-23	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23
BOP Inventory Units	588	588	450	1,290	1,230	1,112	897	726	572	461	368
BOP Inventory Retail \$	\$ 44,100	\$ 44,100	\$ 33,675	\$ 100,620	\$ 95,940	\$ 86,658	\$ 69,888	\$ 56,550	\$ 44,460	\$ 35,802	\$ 28,548
Returns Units											
Returns Retail \$											
On Order Units											
On Order Retail \$											
Sug. PO Qty	333									139	194
Sug. PO Qty. Retail \$	\$ 26,208									\$ 11,076	\$ 15,132
PO Qty											
PO Qty. Retail \$											
# Of Deliveries											
LY Sales Units	942	110	34	78	54	98	78	71	51	43	74
LY Sales Retail \$	\$ 61,460	\$ 7,389	\$ 2,277	\$ 5,281	\$ 3,792	\$ 6,503	\$ 5,225	\$ 5,036	\$ 3,288	\$ 2,802	\$ 4,312
Actual Sales Units	81	27	37	17							
Actual Sales Retail \$	\$ 5,159	\$ 1,748	\$ 2,448	\$ 963							
Forecast Sales Units	1,115	27	37	44	54	98	117	106	51	64	111
Forecast Sales Retail \$	\$ 81,162	\$ 1,748	\$ 2,448	\$ 3,074	\$ 4,212	\$ 7,652	\$ 9,135	\$ 8,312	\$ 3,978	\$ 5,036	\$ 8,667
Proj. Sales Units	1,690	27	37	60	119	215	171	155	111	93	160
Proj. Sales Retail \$	\$ 121,447	\$ 1,748	\$ 2,448	\$ 4,048	\$ 8,462	\$ 15,744	\$ 12,317	\$ 11,179	\$ 8,043	\$ 6,715	\$ 11,562
Proj. S/T% Units	124.5%	4.6%	8.2%	4.7%	9.7%	19.3%	19.1%	21.3%	19.4%	20.2%	43.5%
Proj. S/T% Retail \$	127.5%	4.0%	7.3%	4.0%	8.8%	18.2%	17.6%	19.8%	18.1%	18.8%	40.5%
LY AUR	\$65.24	\$67.17	\$66.98	\$67.70	\$70.23	\$66.36	\$66.99	\$70.93	\$64.46	\$65.16	\$58.27
Actual AUR	\$63.69	\$64.74	\$66.16	\$56.66							
Proj. AUR	\$71.86	\$64.74	\$66.16	\$67.47	\$71.11	\$73.23	\$72.03	\$72.12	\$72.46	\$72.20	\$72.26



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